

## **Analyst for Re-emerging World**

#### Who we are and what we offer

Re-emerging World is a strategic advisory firm specialising in sustainable business solutions in emerging markets. Our clients include a range of leading Multinational Corporations (MNCs), Businesses, Social Entrepreneurs and Institutions. We engage with these actors to design and execute innovative business strategies and sustainable value propositions in emerging markets. Our unique solutions satisfy the following four primary criteria:

- Serve the needs of the "Base of the Pyramid" population
- Are inclusive and improve the economic and social conditions of the local community
- Contribute to low carbon, environmentally sustainable growth
- Lead to new growth initiatives and investments in emerging markets

## **Role Description**

We will recruit an Analyst who is keen on acquiring and honing management consulting skills, developing research capabilities and understanding of various sectors by undertaking insightful primary and secondary research initiatives. The role would entail a continuous application of research skills towards generating insights for social and environmental challenges faced by emerging markets. For the first two years this role will have two dimensions: 1) supporting client engagements with focused research and analysis (30% of time) 2) Internal research and analysis (70% of time). It will entail market research and analysis (secondary research) such as tracking sectors, innovative models, trends and publishing studies, whitepapers, blogs etc. Work will be based out of Kolkata for the first year with the option of moving to Bangalore/Mumbai if necessary.

### **Key Responsibilities**

- Client Engagement Support role:
  - Conducting secondary research for specific analytical inputs
- Internal responsibilities:
  - o On a regular basis tracking multiple sectors, innovations, trends, models and companies
  - Designing and publishing weekly news update on the sectors
  - Research publications
  - Preparation of whitepapers
  - Blog editor



## What we look for in you

#### Ideology:

You are eager to apply your business, analytical and creative skills to work on challenges with the aim of making this world a better place. You empathise with the struggles and aspirations of the underserved low income households and the environmental challenges that we face and want to be a part of the solution. You appreciate the necessity to develop a low carbon model of growth and identify new growth initiatives in emerging markets.

#### **Experience:**

You are a fresher with a strong educational background and an interest in acquiring and honing
management consulting and research skills or have 0-2 years of work experience, preferably in
any of the following areas: management consulting, economic research, industry research or
research institutions. In your earlier work you have demonstrated your skills in structured and
analytical thinking, attention to detail, strong written communication skills and a bias towards
delivering results within deadlines.

#### **Education:**

 You hold a Post Graduate degree in Economics /Business/ Public Policy/Developmental Economics/International Relations from a reputed institution/college. You must have consistently good academic records and thoroughly enjoy the 3Rs (Reading, wRiting and aRithmetic).

#### Work ethic:

• You are a quick and aggressive learner and can work across sectors in engagements ranging in duration from 2–6 weeks. You are entrepreneurial, comfortable working as a part of small team, have an appetite for ambiguity and enjoy working on multiple projects in parallel. You understand that in a small firm everyone has to do whatever it takes to complete the work under budget constraints. You are willing to conduct business trips within India, including travel to villages, small towns and urban slums and staying there overnight. You are a great team player, a thorough professional and fun to work with.



# **Qualifications Matrix**

Area	Essential	Desirable
Market and Company Insights	Ability to track sectors and companies, synthesize insights and deliver regular updates	
	Ability to understand, compare and interpret country and regional economic data and indicators	
	Ability to manage , analyse and interpret large volumes of data to generate insights and deliver analysis packs	
Business Plan	Interest in business environment and competitor analysis.	
Writing Skills	Ability to clearly and concisely express and communicate thoughts through writing.	Experience in communicating research & recommendations through reports.
Microsoft Office Skills	Strong Excel skills.	Exposure to Excel VBA programming.
	Experience preparing presentations in PowerPoint.	
	Advanced Word documentation skills.	
Domain	Exposure to the concepts of "Base of the Pyramid" business opportunities, social enterprises and impact investing.	Prior work experience in this field.
Education and Experience	Post Graduate degree in Economics /Business/Public Policy/Commerce/Developmental Economics/International Relations.	
	0-2 years of experience, preferably in working in management consulting, economic research, industry research or research institutions Fresher with a strong educational background and an interest in acquiring and honing management consulting and research skills are also eligible to apply.	